

## Monthly Business and Education Outreach Committee

August 10, 2021 via Zoom

### Attendees:

Dave Kilgore  
Candace Spence  
Carol Coffey  
Bo Bundrick  
Scott Kozuch

Annette Hyde  
Allyn Gutaszkas  
ThermaJean Cossette  
Stephanie McNamara  
Bryan Rothamel

The meeting was called to order by Dave Kilgore at 1:30 PM.

### I. Sector Strategies Update:

- Candace Spence is working with the Ivy Group to develop a cover page as well as a one pager for the different industries and sectors regarding strategies.
- Dave Kilgore or Candace Spence will send out the links once created.
- Focus sectors are currently:
  - Healthcare
  - Manufacturing and Distribution
  - Food and Beverage
  - Hospitality and Tourism
  - IT
  - Business and Financial Services

### II. Career Pathways Tool

- Updated Career Pathways Tool was shared. Dave (Kilgore) is currently working county by county to focus on the customized needs per locality.
- It is imperative to the success of the Tool to line up with the individual needs of the employer (position by position). The goal is to customize the Career Pathways Tool per business.
  - Subsequently review training opportunities as well as apprenticeships that could support the established Career Pathways.
  - The meetings with the employers are to dive into the 'meat' of the company and their individualized needs.
- Bo Bundrick shared the 17 Career Clusters; Energy being the latest addition.
- Dave (Kilgore) reviewed pipeline opportunities and listed out partners by career cluster.
  - There are visible gaps within these clusters with regard to educational resources for certain pipelines.
- Employer Ambassadors are needed to show what has worked and what could work.
- Committee Feedback:
  - Bo (Bundrick) liked the model as it pairs nicely with the education model higher ed has laid out as well. He is willing to give input with whatever is necessary.
  - Scott Kozuch – Bold Rock Cidery does not currently have their employees laid out in alignment with the presented model, however, that is what they are trying to move toward. He is willing to help formulate the template for food/beverage when the time comes.

- Allyn Gutauskas – Asked to update the minimum wage. Allyn also asked for the template to be a little less ‘academic’ or lengthy, so it is easier to build out.
- Carol Coffey – Asked if the input from the employers could be put into a report of some sort? To help the education and training gaps and needs. A feedback loop of sorts. Dave (Kilgore) acknowledged the request but also pointed out the request itself being a big ask with current staff resources.
  - Carol (Coffey) reminded that communication back to the education/training and the sectors is necessary.
- Dave (Kilgore) - we will rely on the community college partners in assistance with the most effective way to close the communication loop.

Meeting adjourned at 2:00 PM.