

## Monthly Business and Education Outreach Committee

October 12, 2021, via Zoom

Meeting called to order at 1:30 PM

Candace Spence

Dave Kilgore

Stephanie McNamara

Carol Coffey

Laura Amdusky

Scott Kozuch

Bryan Rothamel

Allyn Gutauskas

### I. Career Pathways

- a. Dave Kilgore reviewed the latest iteration of the Career Pathways Guide which was compiled in conjunction with Bold Rock Cidery. Confidential information was shared and made clear that this was not to be shared beyond the committee members.
- b. The goal is to eventually have Employer Ambassadors branch out to other employers to speak to the process or its success as a tool.
  - i. Employer ambassadors are the companies who are willing to coach other companies in the use of the Guide. Allyn Gutauskas with Farmington Country Club and Scott Kozuch with Bold Rock Cidery are the two so far.
- c. Dave Kilgore and Caroline Rice met with Scott Kozuch (Bold Rock Cidery) to develop a Career Pathways document for their employees and future hires.
- d. Career Pathways will be creating opportunities with either incumbent workers or entry level workers.
- e. VCW-Piedmont sees the Career Pathways as the center/intersection of the three branches of workforce development (Career Seeker, Businesses, Partners)
- f. Dave Kilgore shared a matrix of the localities and what was offered within target sectors in each CTE/High School. He also listed out non target sectors.
  - i. Regional Education and Training Providers on the matrix (template) has white spaces where there are currently gaps in what is offered and where.
  - ii. Dave Kilgore will be meeting with principals in Nelson and Albemarle and how they may be able to use the Career Pathways within the HS. What programs are they offering vs. what employers are looking for.

Allyn Gutauskas and Scott Kozuch both reiterated the importance of Employer Ambassadors and Allyn specifically does not see a problem with developing this within a concentrated sector - competitors not a problem in most cases.

- g. New Mobile Resource Specialist has now been hired and will be starting in Nelson, Louisa, and Fluvanna Counties.

**Carol Coffey is bothered by the blank squares because PVCC offers programs through adult education. She wants employers to know that they are available and part of workforce development (by law). English proficiency is also available.**

- **Dave Kilgore pointed out that the team is trying to make things as succinct as possible versus a wide band of classes.**
- **Allyn Gutauskas agreed on the point of English proficiency being an issue in hospitality.**
- **Refugees wouldn't fit this model overall and it is not a small portion of folks.**
  - **Bryan Rothamel and Scott Kozuch don't quite know where refugees would fit into the questionnaire and matrix.**
- **Carol Coffey suggested that it be a part of the conversation at least. Give the employer an option of adding it (English Proficiency) in.**

**Meeting adjourned at 2:30 PM.**