



PIEDMONT REGION

**Piedmont Workforce Development Board (PWDB)  
Business and Education Outreach Committee Meeting  
Tuesday, April 12, 2022  
1:30 PM – 2:30 PM**

Join Zoom Meeting:

<https://us02web.zoom.us/j/89896717175?pwd=TkRrMStleWcwa0FoQlYyRTUvVEpkUT09>

- I. Business Outreach- 5 minutes
  - A. Center Metrics
    - 1. 327 new hires
    - 2. 49 events hosted out of the One-Stop centers
  - B. Grant Metrics- CPG
    - 1. 58 businesses contacted, 41 from the four target counties. 27 have been presented the CPG and 13 have received and are using their customized guides.
- II. Education Outreach Update- 15 minutes
  - A. Career fairs/events
    - 1. Greene County Ag Day- Video
    - 2. PVCC- 3/30
    - 3. UVA Apprenticeship Event- 4/12
  - B. Community Colleges- Database
  - C. Pepsi- Rappahannock County Schools
- III. Open Discussion and Next Steps- 10 minutes
  - A. New Grant Opportunity