



PIEDMONT REGION

**Piedmont Workforce Development Board (PWDB)
Business and Education Outreach Committee Meeting
Tuesday, May 10, 2022
1:30 PM – 2:30 PM**

Join Zoom Meeting:

<https://us02web.zoom.us/j/89896717175?pwd=TkRrMStleWcwa0FoQlYyRTUvVEpkUT09>

- I. Business Outreach- 5 minutes
 - A. Project Future
 - 1. Career Pathways Guide (CPG) customized for Albemarle-Charlottesville Regional Jail
 - 2. CPG presented to Albemarle County, customization meeting to be scheduled
 - 3. CPG introduced to Lidl US via email
 - a) Reached out to us for workforce, recruitment, and retention strategy assistance
 - 4. Tracy Sides recognized by Louisa Chamber of Commerce for her business support and leadership of Workforce Committee
 - 5. Year-end CPG video featuring all the businesses that received customized guides
 - 6. Featured in this month's Sector Strategies and Career Pathways Academy Newsletter
 - a) Included a client testimony from Mike Kavros at Callie Opie's Orchard in Louisa
 - B. Joined Nelson Community Wellness Alliance as the workforce representatives
- II. Education Outreach Update- 15 minutes

- A. Career fairs/events
 - 1. 4/21 Orange County High School career fair
 - 2. Madison County High School job fair cancelled
- III. Open Discussion and Next Steps- 10 minutes
 - A. June 8th Board meeting at CTEC—shoutout to Bryan Rothamel and Marty Baldwin for coordinating!