



PIEDMONT REGION

**Piedmont Workforce Development Board (PWDB)  
Business and Education Outreach Committee Meeting  
Tuesday, August 9<sup>th</sup>, 2022  
1:30 PM – 2:30 PM**

Meeting called to order at 1:32 p.m.

Scott Kozuch	Jeff Earney	Carol Coffey	Allyn Sinderbrand	ThermaJean Cossette
Charles Bodden	Bryan Rothamel	Annette Hyde	*Jess Peregoy*	*Ray Knott*
*Gary Spry*	*Shawn Woodfolk*			

\*Denotes absent committee members

I. Business & Education Outreach

A. Digital Skills

1. Allyn recommended that internet safety be a priority in training.
2. Jeff shared the importance of also educating employers about the available online resources.
3. Charles shared that UVA offers digital literacy training for employees and staff that is covered by a tuition reimbursement. Has been a successful model thus far.
4. Carol reiterated that TJACE offers basic digital skills training in person in Nelson county. This training will begin September 12<sup>th</sup>.

5. GCF Learnfree and Northstar both offer online digital skills training platforms. Northstar, however, offers a paid version that includes certificates upon completion.

B. Re-entry Citizens

1. **Update: The V3 Certification program offers employers a \$1000 grant as opposed to a tax credit. Additionally, only veterans who are within 5 years of their contract conclusion can qualify for this grant.**
  - a) **Furthermore, this means that employers can qualify for both this V3 grant and the Work Opportunity Tax Credit for the same veteran should they qualify.**

II. Open Discussion and Next Steps

- A. Overall agreement that employers can improve their role in assisting employees navigate their digital systems.
- B. Digital literacy training can be the foundation for training in various other professional areas like finance.

Meeting adjourned at 2:10 p.m.