



PIEDMONT REGION

**VCW-PIEDMONT COUNCIL MEETING MINUTES**

*Serving Albemarle ~ Charlottesville ~ Culpeper ~ Fauquier ~ Fluvanna ~ Greene ~ Louisa ~ Madison ~  
Nelson ~ Orange ~ Rappahannock*

VCW-Piedmont Council Meeting Wednesday, September 14, 2022 1:00 PM- 2:30 PM	Northside Library, Meeting Room 905 Rio Road Charlottesville, VA Zoom Option for Virtual Non-Voting Attendance
---	---

VCW-PIEDMONT COUNCIL		PROGRAM YEAR 2022 (JULY 2022 – JUNE 2023)			
COUNCIL MEMBERS		ATTENDED			
QUARTERLY MEETINGS	Location	SEPT 2022	DEC 2022	MAR 2023	JUNE 2023
Ann Mallek – Chair	Albemarle	X			
Sena Magill – Co-Chair	Charlottesville	X (Virtual)			
Ron Frazier	Rappahannock	X (Virtual)			
Tony O’Brien	Fluvanna	X (Virtual)			
Lee Frame	Orange	X (Virtual)			
David Durr	Culpeper	X			
Fitzgerald Barnes	Louisa				
Holder Trumbo, Jr.	Fauquier				
Marie Durrer	Greene	X			
James Jewett	Madison				
Robert “Skip” Barton	Nelson	X			
Attendees		Organization			
Sarah Morton		PWDB Staff			
Helen Cauthen		CVPED			
Stephanie McNamara		PWDB Staff			
Allyn Sinderbrand		PWDB Staff			
Kelvin Whitehurst		PWDB Staff			
Rahul Maitra		CVPED			
Shannon Holland		GO Virginia			
Thomas Best		GO Virginia			
Marty Bywaters-Baldwin		RGI			
Sara Drebes		RGI			

Meeting Called to Order by Ann Mallek at 1:00 PM

- I. Determination and Announcement of Quorum**
  - a. Quorum was reached with four Council members in attendance; four attended virtually but did not contribute to quorum.
- II. Opportunity for Public Comment**
  - a. There was no public comment.
- III. Items Requiring Approval**
  - a. June 2022 Meeting Minutes
    - i. Motion to approve by Robert Barton; Second by Marie Durrer. Motion carried by unanimous vote.
  - b. 501c3 Articles of Incorporation to be approved as presented. No alterations were suggested.
    - i. Motion to approve by David Durr; Second by Rober Barton. Motion carried by unanimous vote.
  - c. 501c3 Bylaws to be approved as presented. No alterations were suggested.
    - i. Motion to approve by Marie Durrer; Second by David Durr. Motion carried by unanimous vote.
  - d. New PWDB member to be approved – Charles Bodden (UVA Human Resources)
    - i. Motion to approve by Robert Barton; Second by David Durr. Motion carried by unanimous vote.
  - e. Director’s Budget
    - i. Motion to approve the Director’s budget as presented (and sent ahead of the meeting for review as well as presented to the executive board in advance) made by David Durr; Second by Marie Durrer. Motion carried unanimously.
    - ii. Sarah Morton asked the Council to consider setting aside locality funds for legal fees in association with retaining a lease.
      1. Ann Mallek made a motion to approve locality dollars, up to \$10,000, for legal fees in retaining a lease; Second by David Durr. Motion carried by unanimous vote.
- IV. Director’s Report**
  - a. **WIOA Performance Updates**
    - i. Foot traffic is low within the One-Stop Centers; however, the State has expressed kudos for the performance numbers thus far this Program Year (PY 22-23).
      1. Marty Bywaters-Baldwin expanded on the fact that an abundance of CDL licenses obtained (with subsequent employment in the field) has contributed to exceeded expectations for median salaries among WIOA clients in Area 6.
  - b. **Performance Goals**
    - i. Sarah Morton reviewed the PY 22-23 performance goals established by the State for WIOA services within Area 6. The Executive Committee agrees that the performance goals should remain as set by the State.
  - c. **Grant Updates**
    - i. **SCHEV**
      1. The milestones thus far with the SCHEV grant being kickoff and establishment of next steps. Kelvin Whitehurst and Maeve Konouck have taken the lead with establishing the groundwork. An inventory has been established of over 200 businesses willing to actively host internships to date.
    - ii. **Talent Supply Connector (GOVA)**
      1. The Talent Supply Connector Grant focuses on a talent development initiative targeting the Light Manufacturing and Food & Beverage Manufacturing sectors

2. Funding will cover two new position to support the initiative
  - a. Allyn Sinderbrand, Program Manager for Career Pathways
  - b. Currently interviewing candidates for Mobile Resource Specialist

**iii. Project Future Workforce Development Outreach (GO VA)**

1. As the Project Future Workforce Development Outreach grant comes to a close at the end of September 2022, statistics were presented as follows:
  - a. Presented to 27 businesses, customized for 14
  - b. 10 videos created during Project Future
  - c. Cumulative served for Project Future counties:
    - i. 65 served in Madison
    - ii. 75 in Nelson
    - iii. 137 in Louisa
    - iv. 180 in Fluvanna

**iv. Workforce Services Investment Innovative Grant**

1. Sarah Morton has submitted the application for this 17-month grant for up to \$200,000. The grant will focus on in-school youth in conjunction with Jobs for VA Graduates.

**d. Staff Updates**

- i. The VCW-Piedmont Board Staff welcomes Allyn Sinderbrand, Program Manager for Career Pathways

**e. One-Stop Center property search update**

- i. Sarah Morton presented an overview map of a prospective location for the Charlottesville One-Stop Center, 2315 Seminole Trail.
  1. Helen Cauthen raised a concern that the bus stop is on the opposite side of the street from the proposed Center.

**V. Financial Agent Reports and Financials**

- a. Rahul Maitra presented a projected budget as well as the budget thus far in PY 2023, with only one month of reporting.

**VI. Partner and Provider Presentations**

- a. **VEC** – Presentation will be shared with the Council following the meeting under the circumstance that there was not a VEC representative present.
- b. **Rappahannock Goodwill Industries**
  - i. Marty Bywaters-Baldwin presented the WIOA success story of LaShaunda Carter who used WIOA services to receive supportive services and the fees associates with a college degree from Germanna Community College. Now is an Human Resources Manager with Autumn Care of Madison.

**VII. Open Comment**

- a. Ann Mallek asked that the PWDB Staff add visible page numbers to the packets in the future.
- b. Ann Mallek asked that a description of what is being offered within the Mobile Resource locations (Fluvanna, Louisa, and Nelson) be sent to county representatives to share within their respective meetings.
- c. Robert “Skip” Barton addressed the issue that fair wages are not being offered within the workforce and asked how it is being addressed. Mr. Barton went on to expand on that the current workforce does not value laborers, as is evidenced by the lack of fair wages.

**VIII. Adjournment**

- a. Meeting adjourned by Ann Mallek at 2:15 PM.