
Education & Business Outreach Committee

November 10, 2020

Attendees

Allyn Gustauskas
Dave Kilgore
Ray Knott
Bryan Rothamel

Unable to attend

Linda Copeland
Don Cantore
Annette Hyde
Laura Amdusky
Bo Bundrick
Carol Coffey

Board Staff

Stephanie McNamara

Notes:

Opening -

- (1) Dave Kilgore (Vice-Chair) called to start the meeting
- (2) Stephanie McNamara (PWDB Staff) took roll call

Common themes from the team dialogue:

- The committee chair and vice-chair need to connect on a specific plan going forward to ensure maximum effectiveness of committee meeting time.
 - What would we like the Ed & Business/Outreach portion of the local plan to look like?
 - Where would we like to align as a group as far as our focus is concerned as a committee?
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- An example was given with another local plan developed within the Charlottesville School system -which aligned with the school's goals and desired outcomes.
- Could we ask PWD Director (Sarah Morton) to clarify which committees should focus on each?
 - Sarah will be partnering with PMG Consulting to establish a framework and next steps for the local plan using the previous local plan (expiring in June 2021) as a guide.

Other themes that emerged:

- **Align** - How will the committee align with the desired outcomes within the Business Outreach, Non-Profit Outreach, and Education Outreach of the Piedmont Region?
 - Dave suggested using the counterpart committee from the Shenandoah Valley WDB as somewhat of a guide.
- **Connect/Commit** - The members in attendance expressed the necessity of connecting as a committee in order to be effective and diligent.

Committee Description

The Education Business Outreach Committee works to further enhance workforce collaboration efforts across the region. While increasing the awareness and advancing workforce resources and opportunities for the youth, adults, and employers across the region. In addition, committee members frequently collaborate with schools, nonprofits, and businesses across the region.

- No changes were suggested for the committee description that was shared after the last meeting (highlighted above).

Action Items & Meeting Follow-up

- Look at key rudiments of the local plan to align the scope of work for the committee
- Chair and Vice-Chair will connect to come up with a specific action plan for next steps
- Share out the PWDB Orientation Presentation, State Workforce Presentation, and existing Local WDB Plan.
- Committee members will review the provided documents (listed above) to be better prepared for an educated discussion on the local plan pertaining to outreach.

Next Meeting Agenda Items

- Develop a framework that aligns with the local plan while outlining the scope of work with desired results
- Assess the asset map develop to determine concentration efforts and enhance informative collaboration
- Establish “Homework” for committee members leaving the next meeting (January) with divided directives.