
Education & Business Outreach Committee

October 20, 2020

Attendees

Laura Amdusky
Bo Bundrick
Carol Coffey
Allyn Gustauskas
Annette Hyde
Dave Kilgore
Ray Knott
Bryan Rothamel

Unable to attend

Linda Copeland
Don Cantore

Board Staff

Sarah Morton
Stephanie McNamara

Notes:

Opening -

- (1) Meet and Greet Ice breaker - What do you collect?
- (2) Sarah asks - why did you choose EBO?
- (3) Members of the committee ensure the description was aligned

The committee started with an ice breaker to build a sense of community with the group. The ice breaker question was what do you collect? Sarah asks the committee to share why EBO was their first choice?

Common themes from the team dialogue:

identify the role of the workforce system
synthesize gaps, competencies

build robust collaborative relationships
with business and industry

develop succinct messaging for businesses
passion to serve marginalized-underserved
communities

develop grow-your-own programs to retain
youth in communities (project Fluvanna)

develop recruitment resources-tool kits for
employers

identify opportunities/resources for
employers to capitalize

grow workforce opportunities in rural
communities

develop strategies to connect employers
with an employee - employees to employers
reimagine education

reimagine education

rethink post-secondary education

pipeline to employment

educate communities on career and
technical education (CTE),

outline the benefits of CTE for employers,
youth, parents, educators, and communities,

develop interagency collaborations and
partnerships

Other themes that emerged:

- Respond: How to help workforce communities and partners to deals with the present situation and manages continuity
- Recover: How to help the workforce community learn and emerge stronger
- Thrive: Help workforce partners and community prepares for and conform to the “new normal”

Committee Description

The Education Business Outreach Committee works to further enhance workforce collaboration efforts across the region. While increasing the awareness and advancing workforce resources and opportunities for the youth, adults, and employers across the region. Additionally, committee members frequently collaborate with schools, nonprofits, and businesses across the region.

Action Items & Meeting Follow-up

- Look at key rudiments of the local plan to align the scope of work for the committee
- Stephanie will connect the chair and co-chair to develop the next meeting agenda and begin building a scope of work
- Share the local plan template
- Committee Chair is Linda Copeland and Co-Chair is Dave Kilgore
- Establish calendar invites to all committee members to ensure participation (future meetings will be **second Tuesday of each month from 1:30-2:30**)

Next Meeting Agenda Items

- Discuss key rudiments in the Local Plan Template
- Develop a framework that aligns with the local plan while outlining the scope of work with desired results
- Look at developing an asset map to eliminate duplication/saturation of efforts of workforce system but build synergy
- Assess the asset map develop to determine concentration efforts and enhance informative collaboration