
Education & Business Outreach Committee

February 23, 2021

Attendees

Bryan Rothamel
Annette Hyde
Carol Coffey
Bo Bundrick

Unable to attend

Linda Copeland
Don Cantore
Laura Amdusky
Allyn Gustauskas
Ray Knott

Other:

Dave Kilgore
Stephanie McNamara
Candace Spence

Notes:

Opening -

(1) Dave Kilgore called to start the meeting.

Walk through the 2021 Local Plan (Draft):

- Leading from “the front” in key when it comes to the DEI portion of the plan.
 - Reviewing the strategic and local plans – acknowledging that we have a long way to go.
 - Changed “goals” to “priorities” since there are not timelines.
 - We need to meet the need of local employers to ensure we improve upon our workforce from the ground up.
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- Priorities within the plan were reviewed as well as action steps derived from the input of the board to the consultants.
- It was acknowledged that there are employers and jobseekers who are not aware of specific outreach that our office offers.
 - High priority is ensuring strategies to prevent overlapping rather encourage partnering and merging.
- The plan will be presented to the PWDB during the March 10th meeting.
- Outreach next steps will begin when the plan is solidified in the Spring.

Goal:

To launch the plan by July at the start of the new program year in conjunction with the end of the previous plan's timeline.

Action Items & Meeting Follow-up

- Dave to send out strategic plan to committee members.
- When outreach begins, a checklist of what employers and jobseekers are looking for regarding support will be helpful.
- Committee members are asked to rank their priorities after reviewing the local plan.
- When outreach begins, it will be imperative that we go in with action steps as the time for just listening to needs has been done in excess.
- Focus on underserved localities with less resource at their disposal; specifically, those without a job center.

Next Meeting Agenda Items

- Discuss committee priorities and local plan.
- Review/discuss next steps with outreach.