

Strategic Plan Committee Meeting
Monday, February 12th, 2024
3:00 PM - 4:00 PM

I. Opening **James Tsikerdanos**

a. Roll call

Attendance: VCWP team members: Shawn Batten and McKenzie Smith

- Made note to send business coalition invitation out to committee members

II. Discussion **Open**

a. Confirmation of meeting dates

- Next month a CLEO board meeting will be held in April.

b. CLEO Board Meeting

c. Next Strategic Planning Committee Meeting

III. Goal Setting **Committee**

Creation of goals for the Workstreams 1 & 2

- Discussion of creating webinars, networking events, and expanding small and medium-sized local businesses
- Focusing the initiative on the employer side of businesses.

IV. Adjournment at 3:46 PM

FY 2023

Committee Members:

John Jackson

Don Shotwell

Cheryl Kirby

James Tsikerdanos

Steven Ray

Kaki Dimock

Lorne Seay

VCW Staff Support:

Shawn Batten

McKenzie Smith

Kyaw Kline