

LOGO HERE

**INDUSTRY/ORGANIZATION
NAME HERE**

Developed by Virginia Career Works – Piedmont Region for (company name here) through a GO Virginia grant





PIEDMONT REGION

- Virginia Career Works - Piedmont Region is committed to addressing regional workforce development needs and combating unemployment.
- One of our strategic priorities is to collaborate with businesses in six sectors to expand the pipeline of skilled workers.
- In collaboration with our Employer Ambassadors and partners, we have developed an Employer Guide with resources available to support your business.

The Career Pathways Model is the cornerstone of this initiative.

LOGO HERE

CAREER PATHWAYS

Skills/Experience:

Management and Above:

- Senior-level non-negotiable requirements



Credential/Certification

- Mid-level non-negotiable requirements



Entry Level/Apprenticeship:

- Entry-level non-negotiable requirements

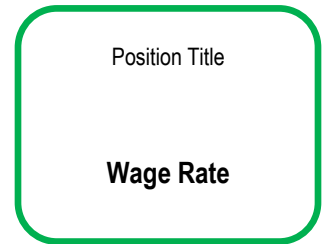
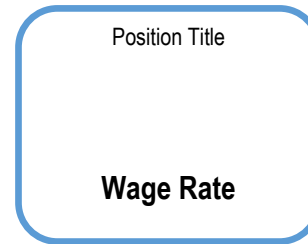


Career Cluster 1

Career Cluster 2

Career Cluster 3

Career Cluster 4



PIPELINE OPPORTUNITIES

Apprenticeships:

- High School and College
- Current Workforce

Internships/Externships:

- High School and College
- Current Workforce

On-the-Job Training:

- Incumbent Workers
- Job Shadowing (Youth)

Apprenticeships

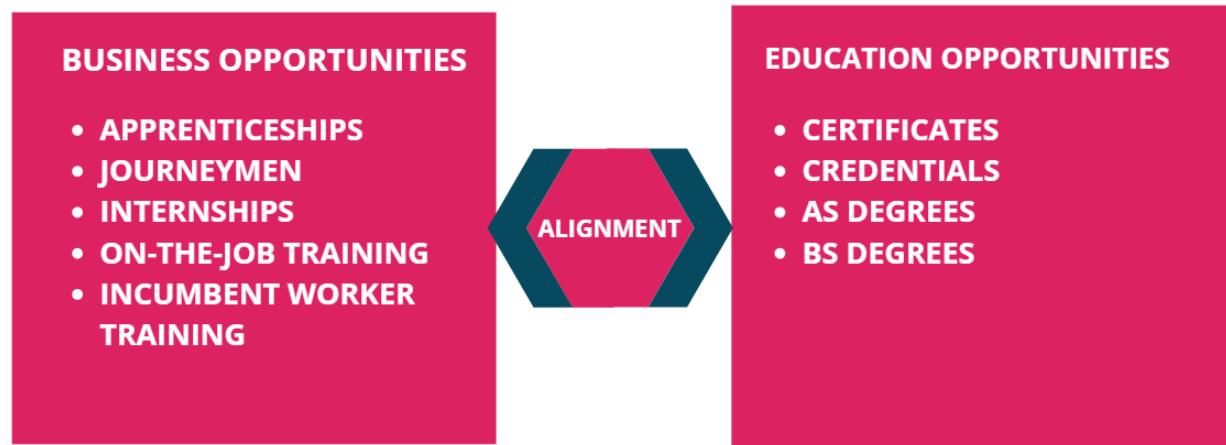
- Paid on-the-job training with classroom instruction for high-skill careers.

Internships

- Short-term positions for students to gain skills in a hands-on environment.

On-the-Job Training

- Participants obtain firsthand experience, and learn how companies operate



REGIONAL EDUCATION & TRAINING PROVIDERS

Regional Education Options

VCW-Piedmont Region

- Career Readiness
- Incumbent Worker Training
- Paid/Unpaid Work Experiences

Community Colleges

- AS Degrees (Technical Training)
- Certificate Programs
- Apprenticeships/Internships

CTE Programs

- Internships
- Credentials

Adult Education

- Certificate Programs

Private

- Apprenticeships
- Internships
- Certificate Programs

Institutions	Career Cluster 1	Career Cluster 2	Career Cluster 3	Career Cluster 4
Community Colleges & Higher Education				
Career & Technical Education				
Adult Education				
Private				

REGIONAL EDUCATION & TRAINING PROVIDER CONTACTS

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Adult Education

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Private

- Apprenticeships
- Internships
- Certificate Programs



PIEDMONT REGION



EMPLOYER AMBASSADORS

FARMINGTON
COUNTRY CLUB | CHARLOTTESVILLE, VA

Allyn Gutaszkas, HR Manager

434-245-0672

<https://bit.ly/FarmingtonCC>

- Career awareness
- Recruiting
- Interviewing and hiring
- Training and professional development
- Retention
- Succession planning

BOLD ROCK

Scott Kozuch, HR Generalist

434-515-1655

<https://boldrock.com/careers/>

- Career awareness
- Recruiting
- Interviewing and hiring
- Retention

PRIMARY USE OF GUIDES & TOOLS

Primary Use of Guides & Tools*

