

**Piedmont Workforce Development Board (PWDB)
Business and Education Outreach Committee
Monthly Meeting Minutes**



**Business and Education Outreach Committee Monthly Meeting
Tuesday – January 10, 2023
1:30 PM – 2:30 PM
Via Zoom**

In Attendance: Scott Kozuch, Chair
Carol Coffey, Jeff Earney, Annette Hyde, Sarah Morton, Jess Peregoy, Allyn Sinderbrand

I. Call to Order **Scott Kozuch**

Meeting was called to order at 1:36 pm

II. Review of Meeting Minutes, November 8, 2022 **Scott Kozuch**

- A. Meeting minutes were posted on the website for review prior to Today's meeting (<https://vcwpiedmont.com/about/public-documents/#committee>).
- B. There were no comments about the November 8, 2022, meeting minutes.

III. Open Discussion Update on "Great Resignation or Great Regret?" **Scott Kozuch**

Scott facilitated discussion of this topic, as follow up to his presentation and the conversation about this topic at the October Committee meeting. Discussion ensued about the trend toward companies hiring high school graduates; this is a win for the shifting paradigm of high school students who don't want to continue to college.

How do we help recruit teachers who will prepare high school students for the workforce? Examples discussed:

- A. Sarah said that Bo Bundrick, Louisa County CTE, is growing his own teacher pipeline through the Teacher Cadet Program. Sarah suggested that Bo be invited to a committee meeting to talk about this internal model for teacher recruitment.
- B. Carol talked about the para-professional teacher certification program; she suggested looking to the adult population, including the refugee population, interested in getting into teaching.
- C. Jess described the Teach for Tomorrow program, which follows an apprenticeship model; Greene County School system is employing graduates of this program as Teaching Assistants; they are considering offering tuition assistance.

IV. Regional Workforce Initiatives Update

**Sarah Morton
VCW – Piedmont**

- A. Christa Poindexter has been hired to replace Allyn Sinderbrand; Christa starts On January 20, 2023.
- B. The Talent Supply Connector grant is making good progress; Christa will be continuing the work.
- C. Sarah is meeting with Sentara to develop a workforce partnership. Sentara is focused on filling entry-level positions and interested in using the Career Pathways Guide for recruitment and outreach.
- D. We are developing an internship guide to be a resource for business and educators.

V. Talent Supply Connector “Ambassadors”

Scott Kozuch

- A. Scott asked, “What role can the members of this committee play to support the regional effort?”
- B. Sarah said that involvement in professional associations is helpful for communication.
- C. The workforce offices are here to provide support and resources. The workforce offices are moving to a campus style at Glenwood Station, to create a true one-stop shop. They are considering hours that meet the needs of the community.
- D. Sarah is having workforce conversations with PVCC’s new President, who is excited about expanded community involvement and co-locating at the new workforce campus being planned at Glenwood Station.

VI. Talent Supply Connector Facility Visits

Scott Kozuch

- A. We want to support creating opportunities for groups of students throughout the region to make site visits to companies, to introduce them to career opportunities
- B. Sarah said that Rose Deal is happy to coordinate site visits in Orange County
- C. Jess said that Greene County schools promote field trips and site visits; they are focused on planning the Career Expo on March 24th. She anticipates 40 - 50 regional businesses and organizations will participate. The event is open to students and community members.

VII. Comments

There were no additional comments.

VIII. Adjournment

Scott Kozuch

Meeting was adjourned at 2:05 pm

FY 2023 Committee Meetings, Tuesdays, 1:30 – 2:30 pm

January 10, 2023

February 14, 2023

April 11, 2023

May 9, 2023

FY 2023 Committee Members

Scott Kozuch, Bold Rock Hard Cider, Chair

Charles Bodden, UVA Human Resources

Carol Coffey, TJACE at PVCC

(TBD), Pepsi-Cola Bottling Company

Jeff Earney, Charlottesville City Schools

Annette Hyde, Health and Wellness

Ray Knott, Atlantic Union Bank

Jess Peregoy, Greene County Career and Technical Education

Bryan Rothamel, Culpeper County Economic Development

(TBD)

Gary Spry, Offender Aid and Restoration

Shawn Woodfolk, Oak Run Farm