

Piedmont Workforce Development Board (PWDB) Meeting
Business and Education Outreach Committee
Tuesday, November 12, 2024
1:30 p.m.- 2:30 p.m.



<https://us02web.zoom.us/j/85436228299?pwd=VmlaNnovdzhHMUpRbm83SDNzOUVDUT09>

- I. Gary Spry (Gary) called the meeting to order at 1:30 PM
 - a. Attendance: Reflected below
- II. Sarah Morton(Sarah) Updates:
 - a. Light, Food and Beverage Manufacturing Business Coalition:
 - i. Monday evening, Sarah Morton will be working on developing an ecosystem to attract talent and help the organization to align educational systems to help Charlottesville Area Technical Education Center (CATEC) with development for the next 3 to 5 years
 - ii. We are partnering with Charlottesville Area Housing on the Jobs Plus grant to help with housing issues in Charlottesville city
 - iii. Developing Local plan. Attendees to help provide us with data to submit to the state in March
 - iv. The business coalition meeting was a success. Good turnout and feedback. Bryan Rothamel confirmed Sarah Morton's sentiments and hopes we will be able to implement some of the changes needed in the workplace
 - v. Sarah Morton also reviewed the final report the coalition facilitator provided. Annette Hyde requested that the document be sent to the committee
 - b. Strategic Plan 2024-2027:
 - i. Sarah walked through some of our successes so far. We have accomplished about 90% of the strategic plan. New TEGL has been received from DOL. There are efforts coming at the beginning of 2025 for outreach, workforce, education, and business
 - ii. Employers' feedback includes that frontline staff need additional training, and we want to figure out a way to address this
 - iii. Virginia Career Works Piedmont (VCWP) is partnering with food pantries to assist with food resiliency amongst job seekers
 - iv. Sarah commended Jason Ford and Brookes Sims for working with different businesses and tailoring programs to help meet the needs of our clients
- III. Partner Updates:
 - i. Clare Lillard, Shaun Summerscales, and Jane Colony Mills gave their respective updates on the events and news at their organizations
 - ii. Sarah Morton offered to share any marketing from our partners on the VCWP social media accounts
- IV. Closing Comments:
 - a. Sarah Morton noted that our board meeting will be virtual in December

Gary Spry adjourns the meeting at 2:15 PM

Attendees:

Committee Members:

Gary Spry- Present
Clare Lillard- Present
Jane Colony Mills- Present
Annette Hyde- Present
Carol Coffey- Present

Bryan Rothamel- Present
Shaun Summerscales- Present

Board Staff:

Sarah Morton- Present
Ti-Erra Elam- Present