
Strategic Planning Committee

October 19, 2020

Attendees

Steven Ray
Jeanne Wesley
Don Shotwell
Liz Walters

Board Staff

Sarah Morton
Stephanie McNamara

Notes:

The committee started with an ice breaker to build a sense of community with the group. The ice breaker question was what do you collect? Sarah asks the committee to share why SPC was their first choice? The committee discussed the current committee description; however, the committee agreed to Sarah reworking the description reflect and integrate the committee members' reasons for joining Strategic Planning in particular.

Themes that emerged from the committee dialogue:

- Established direction for the future
 - Provide guidance for the board and director
 - Streamline processes to improve practices
 - Identify and evaluate fast track process to address the region's workforce needs
 - Solution-focused and result oriented
 - Identify unrestricted funding
 - Private business funding model (to build workforce capacity) at the board level
 - Rethink workforce culture and climate (operationally, functionality, versatility, virtual future), etc.
 - Build and strengthen interagency model workforce model
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Other emerging thoughts:

Develop a guidepost to advance human capital for a multigenerational workforce:

- purpose- integrate contributions from individuals to the workforce (employer mission and work)
- potential -achievement as an individual and team
- perspective- advancement and future (retention)

Current Description:

The Strategic Planning Committee (SPC) articulates the Board's vision and goals for the region's Workforce Development System ensuring alignment with the local plan as well as the 1-3 year organizational plan. The SPC provides an analysis of economic, workforce, and workforce development activities regarding target populations in addition to assessing the region's cultural DNA.

Revised Description:

The Strategic Planning Committee (SPC) develops current, relevant, and streamline processes to execute the Board's vision and goals that drive desired results for the Piedmont Workforce Development System. Specifically, provide guidance, directional, and best practices to ensure the education, business, industry, and job seeker communities workforce needs are realized and achieved. The SPC provides an analysis of economic, workforce, and workforce development activities regarding target populations in addition to assessing the region's cultural DNA.

Action Items & Meeting Follow-up

- Connect with PMG group to identify a candidate to develop a local plan
- Select committee chair and co-chair
- Share the local plan template
- Sarah will staff the committee until a chair is selected
- Establish calendar invites to all committee members to ensure participation (future meetings will be **third Monday of each month form 2:30-3:30**)

Next Meeting Agenda Items

- Discuss key rudiments in the Local Plan Template
- Look funding model and how to look for unrestricted funding to support capacity building
- Discuss solidify the committee description
- Select committee chair and co-chair