

**Piedmont Workforce Development Board (PWDB)
Business and Education Outreach Committee
Monthly Meeting Minutes**



**Business and Education Outreach Committee Monthly Meeting
Tuesday – October 11, 2022
1:30 PM – 2:30 PM
Via Zoom**

In Attendance: Scott Kozuch (Chair)
Charles Bodden, Carol Coffey, Jeff Earney, Annette Hyde, Ray Knott, Jess Peregoy,
Bryan Rothamel, Allyn Sinderbrand

I. Call to Order

Scott Kozuch

Meeting was called to order at 1:35 pm

II. Review of Meeting Minutes, August 9, 2022

Scott Kozuch

Scott started the meeting by addressing how the Committee should operate; he asked for input from the members about:

- A. previous meeting minutes: there was unanimous agreement that members will review the meeting minutes posted on the website on their own time (<https://vcwpiedmont.com/about/public-documents/#committee>).
- B. meeting schedule: It was agreed that members want to receive calendar invitations for the full schedule of meetings now, with a reminder email and the meeting agenda in advance of each meeting.

III. Discussion: Are Employers Facing the Great Resignation or the Great Regret?

Scott facilitated discussion of this topic, based on industry research and his experience at Bold Rock. Discussion ensued around the question of how this issue relates to us and what we can do about it.

Consider:

- A. How and what we advertise during recruitment.
- B. How we communicate the full compensation package to candidates, including benefits, and how it contributes to employee quality of life.
- C. How we inform candidates and new hires about the potential for career progression opportunities for advancement and transfers, skillsets needed for promotion, earning potential with advancement. The VCW-P Career Pathways Guide is an excellent tool.

D. Ask for information from employees when they decide to leave. Exit interviews are a good way to gather information about why the employee is leaving and to identify opportunities for the employer to improve.

IV. Comments

Allyn spoke about the *Let's Get Connected!* event on Monday, October 24. This is the first coalition meeting of the VCW-P Talent Supply Connector initiative.

V. Adjournment

Scott Kozuch

Meeting was adjourned at 2:18 pm

FY 2023 Committee Meetings, Tuesdays, 1:30 – 2:30 pm

July 12, 2022	January 10, 2023
August 9, 2022	February 14, 2023
October 11, 2022	April 11, 2023
November 8, 2022	May 9, 2023

FY 2023 Committee Members

Scott Kozuch, Bold Rock Cidery, Chair

*Charles Bodden, UVA Human Resources
Carol Coffey, TJACE at PVCC
(TBD), Pepsi-Cola Bottling Company
Jeff Earney, Gaston & Wyatt
Annette Hyde, Health and Wellness
Ray Knott, Atlantic Union Bank*

*Jess Peregoy, Greene County Career and Technical Education
Bryan Rothamel, Culpeper County Economic Development
(TBD)
Gary Spry, Offender Aid and Restoration
Shawn Woodfolk, Oak Run Farm*