

Monthly Strategic Planning Committee

July 14, 2021

Attendees:

Ravi Respeto (Chair)
Dave Kilgore
Stephanie McNamara
Naomi Aitken
Jeff Earney



- I. **Strategic Plan - Dave Kilgore shared the latest version of the current draft.**
 - a. Since the last version shared, some priorities have been adjusted to add partners in as well as a breakdown of what they offer. This breakdown was added as an Appendix.
 - b. Ravi Respeto recapped that the focus areas of the Strategic Plan were broken down more specifically during the May committee meeting as well as the June Quarterly PWDB meeting.
 - c. Dave Kilgore explained that the action steps within the strategic plan are all in motion at this point.
- II. **A preliminary presentation of Career Pathways was laid out for each sector. The PWDB Staff is continuing to meet with businesses to push things forward.**
 - a. The Career Pathways document is not currently in a format that businesses will appreciate. It needs to be in a more manageable document as currently it is a massive amount of work and not shareable because of the size. We are hiring a Communications and Engagement staff member to improve the product.
 - b. Is there a priority of how we address the sectors? (Ravi Respeto)
 - i. Business and IT will not be focus at this time.
 - ii. Hospitality and Manufacturing need more attention at this time.
 - c. Timeline – There will be focus first on the Board members who represent these sectors.
 - i. There has already been collaboration with Allyn Gustauskas (Farmington Country Club) from a hospitality standpoint.
- III. **Discussion:**
 - a. The budget has been approved. Goodwill will hire a Career Readiness Counselor for both PD9 and PD10. The position will focus on conflict resolution, communication skills, etc. with job seekers.
 - b. GO Virginia - Future of Workforce Outreach has been approved. Louisa, Fluvanna, Madison, and Nelson Counties will be piloting counties with the mobile resource. Resource Specialist will be in different locations once a month to ensure all localities have what they need.
 - c. Communications and Engagement Professional will be handling marketing and communications/branding needs. The budget has allotted for this hire.
 - i. PWDB Staff are building out the team to ensure productive strategies moving forward (through new leadership in Goodwill and PWDB).
 - d. Strategic Plan Follow Up
 - i. Priority 1B – To work with PVCC, GCC, and LFCC to ensure the education, partnership, and next steps are firmly in place.
 - ii. Priority 3 – To ensure strong partnerships throughout our region.

1. Naomi Aitken asked about the partners that aren't necessarily included in the leadership conversations. How are they represented in these conversations? Dave Kilgore responded by referring to Appendix A of the Strategic Plan wherein partners (as organizations) are listed.

iii. Priority 4 – To further develop the DEI

Next Steps:

Dave Kilgore will send out the DEI framework and the current status of the Employer Toolkit to this committee.

The meeting was adjourned at 1:50 p.m.