

---

# Strategic Planning Committee

November 16, 2020

## **Attendees**

Steven Ray  
Jeanne Wesley  
Don Shotwell  
Liz Walters  
Ravi Respeto  
Naomi Aitken

## **Unable to Attend**

Melanie Thigpen  
Lorne Seay

## **Board Staff**

Sarah Morton  
Stephanie McNamara

Chair and Co-Chair need to be established

- Ravi Respeto and Liz Walters agree to be co-chairs

## **Themes that emerged from the committee dialogue:**

- Streamline processes to improve practices
  - Identify and evaluate fast track process to address the region's workforce needs
  - Solution focused and result oriented
  - Action driven instead of following the bare minimum of completing the plan
  - Rethink workforce culture and climate (operationally, functionality, versatility, virtual future) etc.
-

- Build and strengthen interagency model workforce model

### **Other emerging thoughts:**

- Create a foundation sustainable in the workplace
- Build on community wealth vs. status quo
- potential -achievement as an individual and team
- perspective- advancement and future (retention)

### **Committee agreed unanimously to the following revised description:**

The Strategic Planning Committee (SPC) develops current, relevant, and streamline processes to execute the Board's vision and goals that drive desired results for the Piedmont Workforce Development System. Specifically, provide guidance, directional, and best practices to ensure the education, business, industry, and job seeker communities' workforce needs are realized and achieved. The SPC provides an analysis of economic, workforce, and workforce development activities regarding target populations in addition to assessing the region's cultural DNA.

### **Action Items & Meeting Follow-up**

- Connect with PMG group to identify a candidate to develop a local plan
- Set up interviews for the three candidates identified (chair/co-chair from each committee will sit in)
  - a. Lori Strumph (Jeanne Wesley shared her contact info)
  - b. Mary Anne Lawrence (Naomi Aitken shared from previous minutes)
  - c. Tish Funkhauser (Sarah Morton met at Louisa Biz Expo)
  - d. CNE (Ravi Respetto suggested reaching out for assistance)
- Ravi and Sarah will meet to get the right people in line to create a relevant plan
- Board staff will share out requested documents to broaden understanding of the process
  - a. State WD Plan (draft)
  - b. Template for Local Plan (Due March 2021)
  - c. Existing Local Plan
  - d. Committee-centric section of the template which Sarah has notated and separated according to effective strategies for completion.
    - i. Would like any comments returned by Monday, November 30th.
- Once the committee description is approved by the PWDB, Stephanie McNamara will update the VCW-P website.

---

### Next Meeting Agenda Items

- Discuss key rudiments in the Local Plan Template
- Look funding model and how to look for unrestricted funding to support capacity building
- ?
-